



UCCE -Tehama County

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14<sup>th</sup> Annual

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# Tehama Prune Day Schedule



Friday - February 17, 2017



Red Bluff Elks Lodge  
355 Gilmore Road, Red Bluff, CA 96080

**A Big “Thank You” to our Sponsors: Sunsweet, Tehama County Ag Commissioners, Soil Basics, & Tehama County UC Cooperative Extension.**

Pest Control Advisors Continued Education Hours have been requested:  
.5 Laws & Regulations & .5 Other, a total of 1 Hour CE credit.

- 8:00 AM --- REGISTRATION  
*PCA and Private Applicator sign-ups, Coffee and Doughnuts*
- 8:25 AM --- WELCOME & MEETING OVERVIEW  
*Host- Richard Buchner – Tehama County Cooperative Extension Office*
- 8:30 AM --- IMPORTANCE OF QUALITY AND FRUIT SIZE in CALIFORNIA PRUNE PRODUCTION  
*Melvin Ward - Sunsweet VP of Member Services & Dryer*
- 9:00 AM --- NEW ROOTSTOCKS FOR PRUNE  
*Richard Buchner –UCCE Farm Advisor, Tehama, Glenn & Butte Counties*
- 9:30 AM --- RETAIN AS A CROP MANAGEMENT TOOL  
*Franz Niederholzer - UCCE Farm Advisor, Sutter, Yuba & Colusa*
- 10:00 AM --- TEHAMA COUNTY AG COMMISSIONER REGULATORY PRESENTATION AND UPDATE  
*Tom Moss - Deputy Ag Commissioner*
- 10:30 - 10:40 AM -- BREAK --
- 10:40 AM --- NEMATODE BIOLOGY MANAGEMENT  
*Andreas Westphal, CE Nematology Specialist –Kearney Ag Center*
- 11:10 AM --- PRUNE DISEASE MANAGEMENT  
*Jim Adaskaveg-Professor and Plant Pathologist—UC Riverside*
- 11:40 AM --- CALIFORNIA DRIED PLUM BOARD UPDATE  
*Donn Zea – Executive Director California Dried Plum Board*
- BUFFET LUNCH - Only by Prepaid Reservation--\$15.00 per person
- 12:30 PM -- QUESTION & DISCUSSION PERIOD