Chico State Young Cattlemen’s Association presents

**CSU, Chico Beef Symposium**

**February 20, 2016**  
Chico State University Farm  
9am-3pm

$20 registration fee includes access to speakers, workshops, trade show and a tri-tip lunch

**PLEASE BRING YOUR BRANDING IRON TO HELP US CREATE A UNIQUE ITEM FOR THE LIVE AUCTION!**

| First Name |  
| Last Name |  
| E-mail address |  
| County |  
| Phone Number (Optional) |  

*Checks can be made out to: Chico State YCA  
Please mail completed registration forms to:  
Chico State Farm Office  
ATTN: YCA Beef Symposium  
311 Nicholas C. Schouten Ln, Chico, CA 95928*

**Young Cattlemen’s Tour: February 19, 7am-5:30pm**

$30 registration fee includes tour and admission to the Beef Symposium

**Must be a YCA and/or YCC member to register**  
Tour departs from the Chico State University Farm

| Name |  
| E-mail address |  

*Tour is limited to the first 40 registrants and registration deadline is February 10th*
Chico State
Beef Symposium
Registration: $20/person, $15/student

Friday, February 19, 2016 – YCA/YCC Tour
YCA/YCC members will tour Shasta Livestock Auction Yard, Cottonwood Vet Clinic, Tom Bengard Ranches, and join Butte County Cattlemen’s for dinner.
• $30/student (includes symposium registration)
• Limited to first 40 students, deadline: February 10th!
• Leave CSU, Chico University Farm @ 7am

Saturday, February 20, 2016
8:00 am – Registration
8:45 am – Welcoming remarks
9:00 am – Dr. John Paterson, NCBA - Perception vs. reality: What are consumer perceptions about beef producers vs. what really happens on the ranch?
9:45 am – Judicious Use of Antibiotics Panel
  • Dr. Mike Karle, Mid-Valley Vet Clinic
  • Dr. Dennis Wilson, CDFA
  • Dr. Dave Daley, CSU, Chico & CCA
11:00 am – Dr. Ken Tate, UC Davis - Rangeland Water Policy
11:45 am – CCA legislative update
12:00 pm – Tri-tip lunch, silent and live auction

Saturday, February 20, 2016, cont.
1:15 – 3:30 pm – Breakout workshops:
1. Range cattle nutrition
   • Leslie Roche, UCCE Specialist in Rangeland Mgt
   • Ken Tate, UC Davis Rustici Endowed Chair
   • Kasey DeAtley, CSU, Chico – College of Ag
   • Patrick Doyle, CSU, Chico – College of Ag.
2. Beef Quality Assurance certification –
   • Jill Scofield, California Beef Council
   • Jim Oltjen, UCCE Animal Management Specialist
3. Making Social Media Work for you
   • Malorie Bankhead, CCA Director of Communications
   • Brooke Helsel, Meet Your Beef Blogger
   • Colleen Cecil, Butte County Farm Bureau
   • Jesse Larios, Manager Foster Feed Yard (Brawley, CA)
4. Carcass Fabrication and new product development
   • Michael Chao, PhD, CSU, Chico – College of Ag.
   • James Richards, CSU, Chico Meats Lab Manager

Bring your branding iron to help us put the finishing touches on an auction item!

For more information:
Facebook: https://www.facebook.com/events/1794399914121001/
Website: http://www.csuchico.edu/ag/events/beef-symposium.shtml