

North Sacramento Valley Prune Day Schedule



Thursday - February 1, 2024



Red Bluff Elks Lodge
355 Gilmore Road, Red Bluff, CA 96080

A Big “**Thank You**” to our Sponsors:
California Prune Board, Sunsweet and Golden State Farm Credit

- 7:30 - 7:45 AM --- REGISTRATION & REFRESHMENTS
- 7:45 - 8:00 AM --- WELCOME/INTRODUCTION & MEETING OVERVIEW
Host-Jaime Ott, UCCE Tehama
- 8:00 - 8:30 AM --- TEHAMA COUNTY AG COMMISSIONER REGULATORY PRESENTATION AND UPDATE
Doni Rulofson - Assistant Ag Commissioner
- 8:30 - 9:00 AM --- “WEED MANAGEMENT OVERVIEW”
Ryan Hill, UCCE Tehama
- 9:00 - 9:30 AM --- “POTASSIUM MANAGEMENT IN PRUNE”
Franz Niederholzer, UCCE
- 9:30 - 10:00 AM --- “HOW TO UTILIZE THE WEEKLY ET REPORT FOR BETTER IRRIGATION OF PRUNE”
Curt Pierce, UCCE
- 10:00 - 10:30 AM --- BREAK – *compliments of Sunsweet and California Prune Board*
- 10:30 – 11:00 AM --- CALIFORNIA PRUNE BOARD UPDATE
Donn Zea, Kiaran Locy, Zach Bagley, Calif. Prune Board
- 11:00 - 11:30 AM --- “PRUNE BROWNLINER SYMPTOMS AND MANAGEMENT”
Jaime Ott, UCCE Tehama
- 11:30 – 12:00 AM --- GROUP DISCUSSION: PRUNE INDUSTRY RESEARCH PRIORITIES
Jaime Ott, UCCE Tehama
- 12:00 PM --- LUNCH